

Privacy Policy — Treasured Towers

Last updated: December 24, 2025

Summary

Timothy Diersing built Treasured Towers. The game uses Google AdMob to display ads. We do not require accounts and we do not knowingly collect personal information directly from you, except as described below through our advertising provider.

Information collected

The app uses **Google AdMob (Google Mobile Ads SDK)**. AdMob may collect information such as:

- **Device identifiers** (e.g., Advertising Identifier/IDFA or other device IDs)
- **Advertising data and product interaction** data (e.g., ad engagement)
- **IP address** (may be used to infer **coarse location**)
- **Diagnostics** such as **crash logs** and **performance data**

This is described in Google's App Store data disclosure guidance for the Mobile Ads SDK. [Google for Developers](#)

How information is used

- Showing ads (including non-personalized or personalized ads depending on your settings/consent)
- Measuring ad performance and preventing fraud
- App reliability (crash/performance)

Tracking / App Tracking Transparency (ATT)

If you allow tracking on iOS, the Advertising Identifier (IDFA) may be used for personalized advertising and measurement. You can change this anytime in iOS Settings.

Sharing

Data may be shared with Google/AdMob to provide advertising services. We do not sell personal information.

Your choices

- iOS Settings → Privacy & Security → Tracking (manage tracking permission)
- You can also limit ad personalization through Google's ad settings (where available)

Children

This app is not directed to children under 13.

Contact

For privacy questions, contact: tjdiersing@gmail.com